

PROFILE

Emmy Award-winning, knowledge-hungry, and passion-fueled content creator with a love for storytelling and problem solving in multiple mediums. Driven by the belief that the architecture of art and science can change people and the planet in positive ways. Thrives on creating content that connects people, places, and causes.

EXPERIENCE

PRESTON ROESCHLEIN CREATIVE, SAN DIEGO, CA **2017 – Present**
Creative Video Agency - Producer, Director, Writer, Shooter, Editor, Animator

Work with a number of clients across varying industries to develop content and content strategies using video, illustration, animation, and/or writing to tell their story. Coordinate and contract teams of talent to deliver optimum results in the most efficient and effective way.

MERING, SAN DIEGO, CA **2018 – 2020**
Full-Service Marketing Agency - DP & Editor & Animator

Concepted, shot, and edited content pieces for a long list of tourism clients including *Visit California* and *San Diego Tourism Authority*. Worked extensively with creatives, brand team, and a network of contractors to create content that garnered millions of views.

ROWLBERTOS MEDIA, SAN DIEGO, CA **2013 – 2017**
Creative Video Agency - Producer / Partner

Developed and implemented content, marketing, and sales strategies that garnered new revenue streams and solidified existing ones. Produced, wrote, shot, directed, edited, and managed a series of projects that garnered industry acclaim. Managed crews, processes, and projects.

SKILLS

PREPRODUCTION: Permitting, Casting, Writing, Scheduling, Scouting, Crew/Gear Sourcing

PRODUCTION Producing, Directing, Camera Operation, Gaffing, Wrangling

POST-PRODUCTION: Premiere, After Effects, Illustrator, Photoshop, Audition, Distribution

EDUCATION & OTHER ACHIEVEMENTS

Master of Science: Management of Information Systems (2013)
San Diego State University, San Diego, CA

Bachelor of Arts: Anthropology (2005)
San Diego State University, San Diego, CA

Board Chair, One Club San Diego (2018-Present)
One Club is a multi-disciplinary non-profit committed to advancing the marketing & advertising community in San Diego.

MOST RECENT WORK

[Mission Federal Credit Union - Broadcast Spot BREEZE](#)

[Johnson & Johnson - Walt & Talent](#)

[The San Diego Foundation - Heartbeat of San Diego](#)